

Design Excellence, Recognized by Korea

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award.kidp.or.kr

Good Design Korea is a national design award that officially certifies design excellence through a fair evaluation by experts across diverse design disciplines.

Host



산업통상부
Ministry of Trade,
Industry and Resources

Supporters



중소벤처기업부
Ministry of SMEs
Startups



조달청
Public Procurement
Service

Organizer



kidp 한국디자인진흥원
Korea Institute of
Design Promotion(KIDP)



지식재산처
Ministry of
Intellectual Property



국가기술표준원
Korea Agency for
Technology and Standards



GOOD
DESIGN
KOREA



What Sets Good Design Korea Apart?

Good Design Korea is the only design certification accredited by the Korean government.

Established in 1985, it mirrors the dynamic history of Korea's rapid industrial innovation.

Now, we invite the world to join this legacy.

Through impartial judging by top experts, global products can now earn the GD Korea mark —a definitive proof of their value and excellence.

Authority



A prestigious award with a rich heritage, officially endorsed by the government of the Republic of Korea

Trust

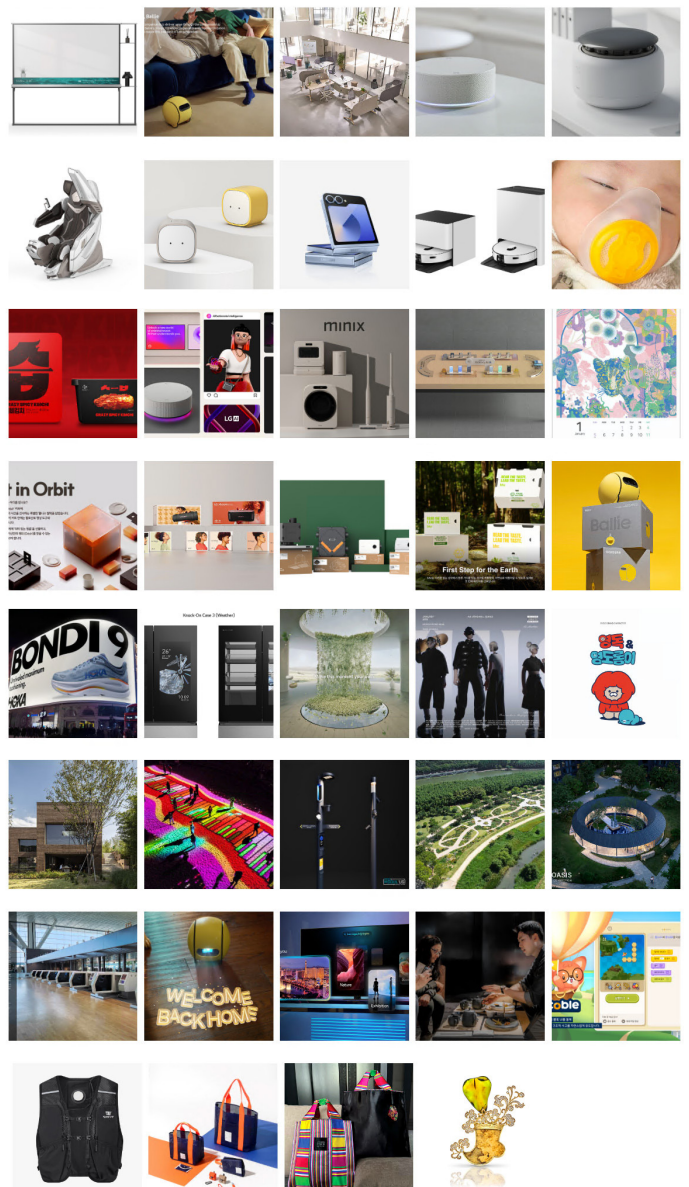


Winners are selected through a transparent and fair evaluation process by experts across diverse design disciplines.

Partnership



We have built a strong network with diverse partners, including major corporations and local governments.



Eligibility for Entry

Products or design outputs that are currently on the market or scheduled for release within two years from the date of application. Product owners or design development companies may apply individually or jointly.

Dates for the 2026 Award

Call for entries May 1 - June 30

Early Bird Registration Deadline May 31

Regular Registration Deadline June 30

Evaluation

Product/On-site Review July 13 - Aug 5

Public Evaluation *For TOP 80 Finalists Aug 20 - Sep 3

Final Presentation *For TOP 80 Finalists Sep 15 - 17

Ceremony

Award Ceremony Nov 27

Prize Winner's Exhibition Nov 25 - 29

Disciplines / Categories

Product

Home appliances, Industrial machinery, Transportation, Furniture, etc.

Visual/Communication

Brand identity, Advertising, Infographics, Typography, etc.

Digital Media/Contents

Websites, Mobile apps, UI/UX, Games, Animations, etc.

Space/Environmental

Public design, Landscaping, Exhibition & Scenic design, etc.

Fashion/Textile

Fashion, Jewelry, Textiles, Woven & Knitted fabrics, etc.

Service/Experience

Health care, Hospitality, Community services, CX, etc.

Craft

Metal, Ceramic, Fabric, Wood, Traditional crafts, Modern crafts.

Fees

Submission Fees

Early Bird 770,000KRW

Regular 880,000KRW

Screening Fee

*Forwarding Quote upon request

Final Presentation 770,000KRW

*Forwarding service fees are charged at actual cost through our official agency.



Accolades

Grand Prize Presidential Award

Gold Prize Prime Minister Award

Sliver Prize Ministerial Award

Bronze Prize institutional Award

Winner



Winner's Benefits

Use of GD Korea Mark

Elevate your brand authority by displaying the official Good Design Korea mark on your products and marketing materials.



Global Mutual Recognition

GD Korea winners are granted the privilege to use the logos of our partner awards without a separate judging process (licensing fees apply).



*We are currently working on mutual recognition with Good Design Australia.

Exhibition & Ceremony

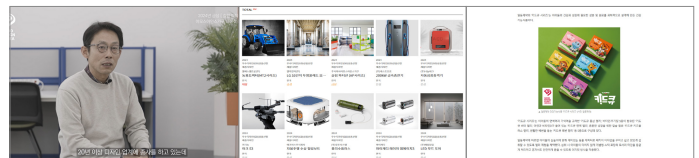
All winning entries will be exhibited and honored at the 'Design Korea' exhibition held in November.

Additionally, we maximize exposure by showcasing winning works at major exhibitions and corporate events.



PR & Press Opportunities

Winners receive extensive coverage through major Korean media outlets, significantly boosting market presence and brand awareness.



How to Participate (For International Applicants)

Submit your entry to Good Design Korea via our website :

- Create an account on the designDB platform, operated by KIDP
- Register the basic details of your product.
- After paying the submission fee, submit your physical product following our guidelines.

Take the chance to become the next Good Design Korea winner!

Contact

Email Us

gd@kiddp.or.kr

Live Chat

Scan the QR code for real-time support

*Business Hours : 10:00-17:00 KST

