

Call for Entry to 56th Korea International Design Award

[Youth(K-12)]

In accordance with Article 5 of the Industrial Design Promotion Act and Article 8 of the Enforcement Decree thereof, the 56th Korea International Design Award will take place as follows:

January 2021
President, Korea Institute of Design Promotion

The Korea International Design Award, launched in 1966, celebrates its 56th anniversary this year. Recognized as the most prestigious design award in South Korea, it is hosted by the Ministry of Trade, Industry and Energy and jointly organized by Korea Institute of Design Promotion (KIDP) and Korea Federation of Design Associations. This year, it will incorporate the Design Competition for Youth, which has been held separately since 1994.

The Award is organized into three sections: Invitation and Recommendation, aimed at enhancing South Korea's standards and competitiveness of design and promoting the professional status and pride of mid-career designers; Adults and University Students, aimed at discovering competent designers and nurturing next-generation designers who will lead the future of design; and Youth (K-12), aimed at promoting awareness of the importance of design among youth and discovering and fostering young creative talent.

We would like to request the interest and participation of leading designers and students in the 56th Korea International Design Award.

Youth (K-12)

A. Call for Entry

Any designs created by the entrant in 2D and 3D images and/or videos that fall into one of the seven disciplines of the competition, and **only one entry per person** is accepted.

※ If a single person submits more than one entry, the submission of the entries will be invalidated and nullified, and applicable benefits may change.

Qualifications ※ Any individuals who are (1) or (2)

Entry Fees

(1) Anyone who is attending elementary, middle, or high school or on a leave of absence from such a school regardless of age

Free of charge

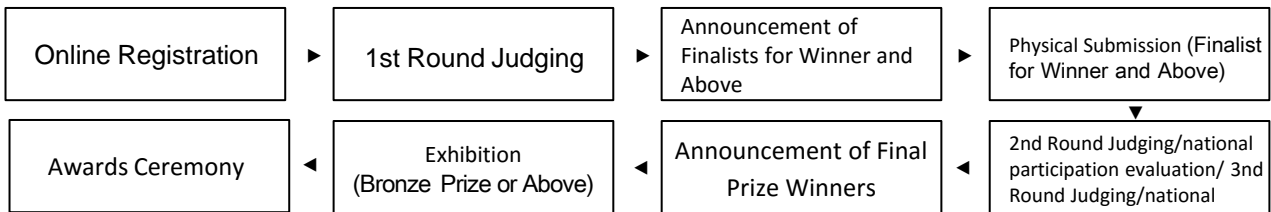
(2) Youth aged 8-19 years

※ Elementary School Division: 8-13 years old / Middle School Division: 14-16 years old / High School Division: 17-19 years old

※ University students not accepted for this section

B. Schedule

Steps



* What is national participation evaluation ?

: It is a nationwide evaluation service subject to nominated award winners who have been selected from 1st and 2nd evaluation sessions, and 10% of the evaluation result will be reflected in the final results.

Online Registration	May 1 (Sat.) – June 30 (Wed.)	http://award.kidp.or.kr
1st Round Judging(online)	During July	Announcement of Results: July 20 (Tue.) ※ Finalists for Winner and above
Entry Submission	July 21 (Wed.) – July 28 (Wed.)	B1, Korea Design Center ※ Finalists for Winner and above only
2nd Round Judging	During July	Announcement of Results: August 4 (Wed.) ※ Confirming the place of winners
1st Round Moving Out	August 4 (Wed.) – August 8 (Sun.)	B1, Korea Design Center ※ Special Prize and Winner awardees only ※ Relevant entries to be discarded after Moving Out period
National participation evaluation	August 5 (Thu.) – August 19 (Thu.)	KIDP homepage, Award site
3rd Round Judging	During August	Announcement of Results: August 31 (Tue.)
Exhibition	October 6 (Wed.) – 10 (Sun.)	DKfestival 2021, aTcenter, Seoul
Awards Ceremony	October 10 (Sun.)	DKfestival 2021, aTcenter, Seoul
2nd Round Moving Out	October 10 (Sun.)	DKfestival 2021, aTcenter, Seoul ※ Final winners of Bronze Prize and above ※ All entries to be discarded after Moving Out period

※The above schedule is subject to change depending on operational circumstances.

C. Disciplines: 7 in total

1. Product Design	
• Electrical & Electronic Equipment Design	Home appliances, mobile communications equipment and supplies, etc.
• Industrial Machine & Tool Design	Industrial equipment, controllers, processing machines, etc.
• Living Design	Toys, sports and leisure/sanitary/household goods, stationery, musical instruments, kitchenware, office supplies, health/medical devices, construction equipment/supplies, etc.
• Style Design	Beauty products, glasses, hats, watches, shoes, bags, etc.
• Furniture Design	Home furniture, office furniture, kitchen furniture, medical furniture, etc.
• Automotive & Transportation	Cars, yachts, ships, trains, aircraft, spaceships, bikes, drones, etc.
2. Visual Communication Design	
• Communication Design	Books, newspapers/magazines, prints, advertisements, infographics, colors, signs, etc.
• Packaging Design	POP, packaging, labels, shopping bags, boxes, containers, package structures, etc.
• Brand Design	Identity, trademarks, etc.
3. Digital Media/Content Design	
• Contents Design	Videos (broadcast, advertisement, movie), animations, characters, photos, typography, icons, emoticons, illustrations, webtoons, etc.
• Digital Media Design	Websites, applications (app), kiosks, etc.
• Game Design	Online/mobile games, VR/AR/MR games, etc.
• Interaction Design	UI/UX, human interaction, HCI, etc.
4. Space/Environmental Design	
• Interior Design	Interiors, interior decorations, art decorations, lighting design, etc.
• Exhibition & Scenic Design	Exhibitions, stages, event design, etc.
• Environmental Design	Environmental design, public design, landscaping and leisure design, space design, public facilities, urbanscape design
5. Fashion/Textile Design	
• Fashion Design	Menswear, womenswear, childrenswear, fur, traditional clothing, sportswear, innerwear, etc.
• Textile Design	Interiors, woven fabrics, knitted fabrics, printing, fabric crafts, etc.
• Jewelry & Accessories Design	Jewelry, fashion accessories, etc.
6. Service Design	
• Service Design	Health care, leisure services, education services, etc.
• Community Design	Community services, public administration services, etc.
• Entertainment Design	Entertainment design, etc.
7. Craft Design	
• Metal Craft Design	Metal crafts
• Ceramic Craft Design	Ceramic crafts
• Fabric Craft Design	Fabric crafts
• Wood Craft Design	Wood crafts
• Other Craft Design	Lacquerware crafts, stone crafts, glass crafts, leather crafts, paper crafts, wood crafts, etc.

D. Submission Method

Step 1: Online Registration

2D or 3D Image Upload: Up to five images (1 main image, 4 auxiliary images)

Video Upload: Video file and up to five images that represent the video (1 main image, 4 auxiliary images)

※ Submit 2D or 3D images or videos (or all of them)

The submitted images will be used for the First Round of Judging to select the finalists of Winner and above, and the images cannot be modified after the submission period.

※ Any errors in the participating designer or other information are the responsibility of the entrants, and the information entered cannot be revised after the registration period. Therefore, please carefully check the information entered when registering online.

- Registration Period

May 1 (Fri.) – June 30 (Wed.), 2020, by 18:00

- Information Provision

The entrant information will be disclosed to judges and for online/offline exhibition.

Therefore, the correct information of the entrant (name, date of birth, school, school year, class, contact information, address, etc.) must be entered.

※ The information entered cannot be revised (such as address change due to moving) after the registration deadline. Please keep this in mind when entering the required information.

※ The information of a supervising teacher is not required. However, an entry without such information will be excluded from the candidates for the Supervisor Award.

- Image Size

1,000 pixels on the longer side, either height or width

Up to 3MB, JPG, RGB file

- Image Recommendations

Use only product photos or digitally rendered images.

Image composition such as background is allowed.

Configure and express freely without limit.

- Digital Content

Videos cannot exceed 5 minutes. / Up to 50MB, MP4, 5-minute or shorter playback time

※ Submitted videos cannot be longer than 5 minutes.

※ Videos should be submitted as MP4 files for judging and exhibition. With a URL, the second judging and exhibition is impossible.

- Entry Description

A description in Korean is required to help judges and viewers understand the work during judging and online exhibition, and a description in English is optional.

Step 2: Entry Submission and Moving Out

This is a step for the finalists for the second-round of competition, and their physical entries are used for judging and exhibition.

※ Only the finalists for Winner and above from the First Round of Judging need to submit their entries.

- Submission Period

July 21 (Wed.) – July 28 (Wed.), 2021, 10:00 - 17:00

- Place of Submission

B1 Exhibition Hall, Korea Design Center, 322 Yanghyeon-ro, Bundang-gu, Seongnam-si, Gyeonggi-do (PoC of Korea Design Exhibition Award), TEL: 031-780-2162(2165)

※ Entry submission in person or by mail is accepted. The deadline indicates when physical materials must arrive at the Center, and any damage or destruction of materials caused by or resulting from mailing shall be the entrant's responsibility.

※ Write the registration number on the entry before sending it by mail.

- 2D (either 2D or 3D)

A 2D entry must be attached to a 5T white foam board for submission.

※ Acrylic panels, hardboard paper, wooden panels, picture frames, etc., other than form boards will not be accepted.

(High School Division) 1 sheet of A2 (420 x 594mm or 594 x 420mm)

(Elementary/Middle School Division) B3 (394X545), landscape or portrait

- 3D (either 2D or 3D)

(Elementary/Middle/High School Divisions) 60cm or less for width, height, and depth each

- Entry Moving Out

Winners of Special Prize and Winner : August 4 (Wed.) – August 8 (Sun.) 2021 (tentative) / B1, Korea Design Center

Winners of Bronze Prize and above: October 10(Sun.), 2021 (tentative) (aTcenter, Seoul)

- Notes on Entries -

1. No personal information of the entrant (name, affiliation, etc.) shall be described on the front side of any entry.
However, be sure to provide the online **registration number (e.g. 18HM0001), entry discipline, entry name, entrant name, affiliation, and contact information** on the back side of the entry (foam board).
2. All entries except exhibits must be removed during the designated Moving Out period, and KIDP shall not be held liable for any loss, theft, damage or destruction for an entry not removed within the designated period. All of the entries that are not removed by the deadline will be donated and/or discarded.

※ When an entry is selected for exhibition, the entrant must cooperate with KIDP for subsequent procedures, including but not limited to exhibition, transportation, and removal.
3. As entries can be damaged, destroyed, or lost during postal transit, removing them by mail is not possible.

※ If removing them within the designated period is impossible due to unavoidable circumstances, be sure to contact the person in charge of the matter.
4. For any entries that may be lost, damaged, or destroyed, entrants must prepare safety equipment, and KIDP shall not be held liable for any loss, damages or destruction of entries during the exhibition, installation or removal, or judging process.

※ As the public exhibition is held after the judgment step, entrants must prepare and take measures against theft, damage or destruction, and KIDP shall not be held liable for any theft or damages of entries during the exhibition.

※ Expensive, valuable, perishable, and deteriorating items (such as food) are not accepted for registration.

E. Judging

Composition of Judges

Korean and foreign experts in each design discipline

Steps

1st Round (Online)	2nd Round (with panel and model)
Confirming the finalists for Winner and above	Grand Prize, Gold Prize, Silver Prize, Bronze Prize, Special Prize, Winner

Criteria

Discipline	1st Round	2nd Round (Prize Winner)
Product Design	Aesthetic, Original, Easy to Use, Feasible, Fit for Purpose	
Visual Communication Design	Aesthetic, Original, Easy to Use, Fit for Purpose, Effective in Communication	
Media/Content Design	Aesthetic, Original, Easy to Use, Interactive, Effective in Communication	Innovation-oriented
Space/Environmental Design	Aesthetic, Original, Easy to Use, Fit for Purpose, Eco-friendly	Business Impact
Fashion/Textile Design	Aesthetic, Original, Easy to Use, Feasible, Fit for Purpose	Social Value
Service Design	Aesthetic, Original, Easy to Use, Effective in Communication, Eco-friendly	Future Vision
Craft Design	Aesthetic, Original, Easy to Use, Feasible, Fit for Purpose	

F. Awards Ceremony

Date and Venue

Time/Date: October 10 (Sun.), 2021 (tentative)

Venue: aTcenter, Seoul

※ Winners' families and friends can attend the ceremony.

※ The above schedule is subject to change depending on operational circumstances.

G. Details of Awards

– Individual Student Award

Classification	No. Of Winners	Prize	Details
Grand Prize	3 (1 each from Elementary/Middle/High)	Prime Minister Prize	Prize Certificate, KRW 1 mil. (each)
Gold Prize	12 (4 each from Elementary/Middle/High)	Minister Prize	Prize Certificate
Silver Prize	12 (4 each from Elementary/Middle/High)	Head of Sponsor/Organizer Prize	Prize Certificate
Bronze Prize	12 (4 each from Elementary/Middle/High)	Head of Sponsor Prize	Prize Certificate
Special Prize	About 10% of total entries	Head of Co-Organizer Prize	Prize Certificate(No awards ceremony)
Winner	About 20% of total entries	Head of Co-Organizer Prize	Prize Certificate (No awards ceremony)

– **Supervisor Award** (top prize awarded in case winning more than one prize)

Classification	Qty	Prize	No. of Winners	Details
Grand Prize	3	KIPO Commissioner Prize	Supervising Teacher of Grand Prize Winner of Student Award (1 each from Elementary/Middle/High)	Citation
Gold Prize	12	Head of Co-Organizer Prize	Supervising Teacher of Gold Prize Winner of Student Award (1 each from Elementary/Middle/High)	Citation
Silver Prize	12	Head of Co-Organizer Prize	Supervising Teacher of Silver Prize Winner of Student Award (1 each from Elementary/Middle/High)	Citation
Bronze Prize	12	Head of Co-Organizer Prize	Supervising Teacher of Bronze Prize Winner of Student Award (1 each from Elementary/Middle/High)	Citation

– **Excellence Design School**

Place of Prize	Qty	Prize	No. of Winners	Details
Excellence Design School 1st Place	3	Head of Co-Organizer Prize	1 each from Elementary/Middle/High	Citation, Plaque, KRW 1 million
Excellence Design School 2nd Place	3	Head of Co-Organizer Prize	1 each from Elementary/Middle/High	Citation, Plaque
Excellence Design School 3rd Place	3	Head of Co-Organizer Prize	1 each from Elementary/Middle/High	Citation, Plaque

※ Credit points will be given to prize-winning entries of Winner and above, and the schools that earn the highest scores will be awarded the Excellence Design School.

※ Credit points for Excellence Design School

- Grand Prize: 15 points per prize winning entry
- Gold Prize: 10 points per prize winning entry
- Silver Prize: 7 points per prize winning entry

- Bronze Prize: 5 points per prize winning entry
- Special Prize: 2 points per prize winning entry
- Winner Prize: 1 point per prize winning entry

※ Prize details and quantities are subject to change at the discretion of the organizations issuing prize certificates.

H. Benefits of Prize Winners

All competition results will be posted on the website of the Design Competition for Youth (<http://award.kidp.or.kr>). Prize winners will be eligible for the following benefits.

Online/Offline Exhibition and Promotional Activities

- The prize-winning works will be exhibited at DK Festival 2020, the largest design fair in South Korea.
- They will be displayed online with major information such as entrant information, work photos and videos, and design intent.
- Prize winners and their works will be promoted to the public in various types of content through major media channels such as YouTube and SNS.

Excellence Design School

- Recipient: University and Postgraduate school that applied for Korea International Design Award
- Grant prize money 1million WON with a certificate and a trophy to the best school of the year, which recorded the highest score between the Winner and above awardees.

I. Regulations on Intellectual Property Rights Protection

- (1) If found to have plagiarized someone else's creative work, his/her creation activity shall be canceled and revoked, and disciplinary measures shall be imposed such as restrictions on entry for three years pursuant to the "Guidelines for Reconsideration of Plagiarism in Competition".
- (2) If any work is not properly cited, plagiarized, copied, or created by any other person(s) than the entrant, a previously award-winning work is submitted without the approval, consent, or permission of the intellectual property rights holder or without the ownership of the intellectual property rights of the work, or the guidelines set by the competent authorities of the competition are not complied with, the submission and/or award-winning of the entry shall be canceled and revoked.
- (3) Resolving or settling any disputes arising in connection with or in any way related to intellectual property rights (design right, copyright, etc.) of the submitted work shall be the responsibility of the entrant.

J. Regulations on Submission and Moving Out

- (1) Entrants will be notified of major matters and issues related to the exhibition via the phone number or email address provided during online registration, and therefore, be sure to provide valid contact information.
 - ⊗ KIDP will not be held liable for any disadvantages caused by or resulting from missing contact information.

- (2) As a delay, or waiting time may occur due to overload or large crowds, it is recommended to register online and physically submit your entries before the deadline days.
- (3) The number of entries per school should not exceed 300, and therefore, if there are more entries than the limit, screening first by the school is necessary before submission to the competition.
- (4) All entries except online exhibits must be removed within the designated Moving Out period, and KIDP shall not be held liable for any loss, theft, damages or destruction of the entries that are not removed by the deadline. All entries not removed by the deadline will be donated and/or discarded.
- ※ When an entry is selected for exhibition, the entrant must cooperate with KIDP for subsequent procedures, including but not limited to exhibition, transportation, and removal.
- (5) As entries can be damaged, destroyed, or lost during postal transit, removing them by mail is not possible.
- ※ If removing them within the designated period is impossible due to unavoidable circumstances, be sure to contact the person in charge of the matter.
- (6) For any entries that may be lost, stolen, damaged, or destroyed, entrants must prepare and provide safety equipment, and KIDP shall not be held liable for any loss, theft, damages or destruction of such entries.
- ※ However, expensive, valuable, perishable, and deteriorating items (such as food) are not accepted for registration.
- (7) Entries previously submitted to other competitions, including award-winning works, can be submitted to this competition.
- (8) All matters and issues related to the event are posted and disclosed on the website.
- ※ Website: award.kidp.or.kr

PoC of Korea Design Exhibition Award

Korea Design Center, 322 Yanghyeon-ro, Bundang-gu, Seongnam-si, Gyeonggi-do

TEL 031-780-2165(2162)

EMAIL kida@kidp.or.kr

WEBSITE <http://award.kidp.or.kr>

Host



산업통상자원부
Ministry of Trade, Industry and Energy

Organizer



한국디자인진흥원
KOREA INSTITUTE OF DESIGN PROMOTION



Korean Federation of Design Associations
사단법인 한국디자인단체총연합회

Sponsor

Ministry of Education, Ministry of SMEs and Startups, Ministry of Gender Equality and Family, Ministry of National Defense, Korea Intellectual Property Office, Korea Chamber of Commerce and Industry, Korea Youth Policy Institute, Korea Scout Federation, Korea Youth Organization Association, Korea Girl Scout Federation, Seoul YMCA, Seoul YWCA

Corporate Sponsor Samsung Electronics

* Sponsoring institutions and companies are subject to change.